

BROWARD Lifestyles

PRESS KIT

2021/2022

www.BrowardLifestylesPublication.com



BUILDING BUSINESS IN BROWARD COUNTY FOR OVER 40 YEARS!

BROWARD Lifestyles

PUBLISHING DATES

Rev. July 22, 2021



2021

NE TO CENTRAL EAST BROWARD
OCTOBER ISSUE 245

All content due by: September 17th, 2021

Go to print on: September 24th, 2021

Publishing Date: October 1st, 2021

Holiday Issue:

Gift Ideas, Halloween, Voting Day, Veterans Day, Thanksgiving, Hanukkah, Christmas, Kwanza, Health Care, New Years 2020 and Martin Luther King, Jr. Day

2022

NE TO CENTRAL EAST BROWARD
FEBRUARY ISSUE 246

All content due by: January 14th, 2022

Go to print on: January 21st, 2022

Publishing Date: January 28th, 2022

Winter Issue:

Valentine's, Romance, Love, Dating, St. Patrick's Day, Gift Ideas, Weddings, Dining, and Tax Season

2022

NE TO CENTRAL EAST BROWARD
APRIL ISSUE 247

All content due by: March 11th, 2022

Go to print on: March 18th, 2022

Publishing Date: March 25th, 2022

Spring Issue:

Easter, Passover, Cinco de Mayo, Mother's Day, Graduation, Father's Day, Gift Ideas, Florida's Summer Fun, Juneteenth, Stonewall, and Home Improvement

2022

NE TO CENTRAL EAST BROWARD
JULY ISSUE 248

All content due by: June 10th, 2022

Go to print on: June 17th, 2022

Publishing Date: June 24th, 2022

Summer Issue:

July 4th, Back to School, Automobile Issue, Florida's Summer Fun, Rosh Hashanah, and Yom Kippur



www.SRMGraphicsAndPrinting.com

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Broward LIFESTYLES

ADVERTISING RATE SHEET

Lifestyles Magazine, an *effective and affordable* way to reach the most *affluent* consumers in South Florida.



NEW IN EACH ISSUE!
Places of Interests
In Broward County

CIRCULATION
OVER 15,000 READERS
PRINT (10,000) & WEB

DEMOGRAPHICS

96% ACTIVELY EMPLOYED

50% MARRIED

50% SINGLE

AGE RANGE 30-65

80% DINE OUT AT LEAST TWICE A WEEK



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PREMIUM PAGES

Front Cover.....	\$3,355.00
Inside Front Cover.....	\$2,355.00
Back Cover.....	\$2,855.00
In Side Back Cover.....	\$1,999.00

Premium page size are based on full page size



Full Page Bleed
8.75" w x 11.25" h

1x	\$1355
4X	\$1235
6X	\$1155



1/2 Page Horiz.
7.5" w x 4.75" h

1x	\$750
4X	\$695
6X	\$650



1/2 Page Vert.
3.625" w x 9.75" h

1x	\$750
4X	\$695
6X	\$650



1/4 Page Vert.
3.625" w x 4.75" h

1x	\$450
4X	\$420
6X	\$370



Market Place
3.5" w x 2" h

1x	\$250
4X	\$230
6X	\$205

MAGAZINE TRIM SIZE: 8.5" x 11"

All electronic files can be supplied on a **Flash Drive** or emailed if files size is not over 5MB. Pictures should be supplied as **CMYK**--not RGB-- with a minimum of 300 DPI at the final size.

All fonts, screen, printer, and TrueType must be supplied, including embedded fonts in EPS files.

ACCEPTABLE FORMATS:
EPS, TIFF, JPEG, PDF (**FLATTENED**)

PROGRAMS OF CHOICE:
Acrobat (PDF), Photoshop, Illustrator, In Design,

PDF Files must be high resolution, with a minimum resolution of 300 DPI, and not compressed.
All fonts must be embedded.

Please Note: Neglecting to follow these recommendations and/or making changes after ad submission could result in additional charges.

All files should be complete before submission to LIFESTYLES. We cannot assume responsibility for repairing problems once files are submitted.

AD CHANGES..... \$25 addl.
Excluding errors on our part.
All changes must be sent by email.

***Please note: All print ads include social media exposure and a banner on our website linking to your ad with your website and or email address, for your up-to-date contract period in good standing. *All content subject to our approval.**

BROWARD Lifestyles



We Love a Good Cause

We Support Local Charities

Please call us to discuss your cause
and what we can do to support your mission.

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